Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. There were more successful campaigns than canceled or failed campaigns combined. On average, 73% of all campaigns were successful.
2. More than half of all campaigns from 10,000 to 14,999 failed. In the future these campaign amounts could be eliminated to increase chances of success.
3. The highest overall success rate were campaigns between 15,000 to 24,999 and were some of the lowest number of total projects. This generated the best success rate with a low number of projects.

What are some limitations of this dataset?

We are unable to determine root causes of why 451 campaigns were successful and why 201 campaigns failed. There were two campaigns that received no pledges at all, the data does not show why these were outliers.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create a table and graph showing which parent categories and sub categories generated the most donations and whether these were successful or failed. This could help with future planning of campaigns.

We could create a table and graph for donation statistics showing mean, median, minimum and maximum donations of both successful and failed campaigns. This would also be helpful with future planning of campaigns.